

Local Firm Wins Prestigious Hermes Creative Awards

Round Rock, TX -- May 15, 2008

Peer Group Consulting (PGC), a growing marketing, public relations, and advertising firm located in Round Rock, TX is honored with three Hermes Creative Awards in the categories of Best Website, Best Brochure, and Best Special Event.

Established in 2005, PGC is internationally recognized for promoting equal access to public information by partnering with an organization that makes ADA compliant web sites with video sign language translations readily available and affordable. As a result, local governments and corporations are able to expand their message and services to reach a segment of the community that has often been overlooked. Awards were given for the Roosters Men's Grooming Center web site, the Texas Disposal System's Animal Directory brochure, and the Z'Tejas Southwestern Grill Operation Turkey Day event, which gained national attention for feeding over 500 Fort Hood troops returning from Iraq last November.

These awards are part of an annual international competition for creative professionals involved in the concept, writing, and design of traditional materials and programs. The awards are judged by the Association of Marketing and Communications Professionals, whose mission is to honor excellence and recognize the creativity of marketing and communications professionals. PGC is one of four Austin-based recipients of the 2008 Hermes Creative Awards at the Platinum level.